



Integrated Maternity and NICU Care Management

Supporting providers and their patients from pregnancy through a possible NICU admission to 12 months postpartum

Blue Cross and Blue Shield of Nebraska (BCBSNE) has partnered with ProgenyHealth® to bring you and your patients a whole-person Maternity and NICU Care Management program. ProgenyHealth works alongside care teams to deliver personalized maternity case management and specialized NICU utilization and case management – ensuring continuity of care for both providers and families.

Maternity Case Management

ProgenyHealth's Maternity Case Management program works alongside OB/GYNs and other pregnancy clinicians to support patients across key phases of pregnancy and postpartum, providing coordinated engagement that reinforces care plans and supports continuity of care.

Early Pregnancy and Prenatal Care

- Case Managers and the mobile app assess medical, behavioral, and social risk factors early and continuously
- Identified risks help guide individualized care plans and support decisions
- Case Managers educate and prepare patients for upcoming prenatal and postpartum visits

Ongoing Pregnancy Support

- Ongoing education and condition-specific support
- Scheduling doctor visits and reinforcing care plans
- Assistance identifying resources

Mobile App for Patients

- Personalize their maternity experience
- Track their pregnancy progress with updates
- Read pregnancy-related education
- Contact their ProgenyHealth Case Manager
- Call the 24/7 Nurse Advice Line

[DOWNLOAD](#) Mobile App Flyers to share with your BCBSNE patients



For additional information or to refer your patients please visit the [Provider Maternity and NICU Program Resources](#) site.

NICU Care Management

If a NICU admission occurs, ProgenyHealth works alongside NICU hospital teams and BCBSNE to support infants and families through coordinated NICU Utilization and Case Management. Our physician-developed, evidence-based model includes a dedicated NICU team designed to complement clinical decision-making and promote continuity of care.



NICU Utilization Management

ProgenyHealth Clinical Care Nurses collaborate with hospital utilization management teams and attending physicians to support appropriate levels of care and coordinated progression throughout the infant's stay.

- **Ongoing clinical review** aligned with BCBSNE guidance
- **Collaboration with hospital UM teams** to support appropriate care settings
- **Direct peer-to-peer engagement** with ProgenyHealth neonatologists and pediatric specialists, when needed
- **Support for discharge planning** and transitions of care



Case Management and Family Support

In parallel with utilization management, ProgenyHealth NICU Case Managers engage families to promote discharge readiness and continuity of care beyond the hospital stay.

- **Outreach to families** following a NICU admission
- **Coordination with hospital discharge planners** and social workers
- **Assessment of medical, social, and logistical needs** that may impact discharge readiness
- **Post-discharge follow-up** to reinforce care instructions and support transitions home

Ongoing Support Through a Baby's First Birthday

After delivery, ProgenyHealth continues to work alongside physicians and care teams, delivering structured follow-up and risk-based monitoring designed to address clinical, behavioral and social barriers that may affect maternal recovery and newborn care.

- **Reinforcing** follow-up visits and care plans
- **Monitoring** key maternal health conditions
- **Supporting** behavioral health screening and follow-up
- **Providing** education and guidance for newborn care
- **Connecting** patients to BCBSNE-covered resources

HAVE QUESTIONS OR NEED SUPPORT?

Reach out to ProgenyHealth's Maternity and NICU Care Management teams:

Call Monday – Friday, 8:30 a.m. – 5:00 p.m. CST

Maternity Case Management: **855-231-4730**

NICU Care Management: **844-567-2006**

Email: **Contact@ProgenyHealth.com**